

SALES solution overcomes limits and constraints bound to purchase and management of multi-transport operator travel passes passengers deal with on a daily basis. **SALES** enables and supports the concept of operator and mobility integration, long-distance and local transportation, private (parking lots) and shared means of transport (car sharing, bike sharing, etc.).

SALES is an interoperable and multi-channel platform making Customer Experience and access to a new and sustainable mobility easier.

Moreover, **SALES** enhances the concept of "transport smartcard" by turning it into a "multi-purpose smartcard": an electronic support to be used for mobility as well as ancillary services (parking lots, green vehicles to rent, access to museums, theatres, movies, leisure activities).

INTERMODAL TICKETING

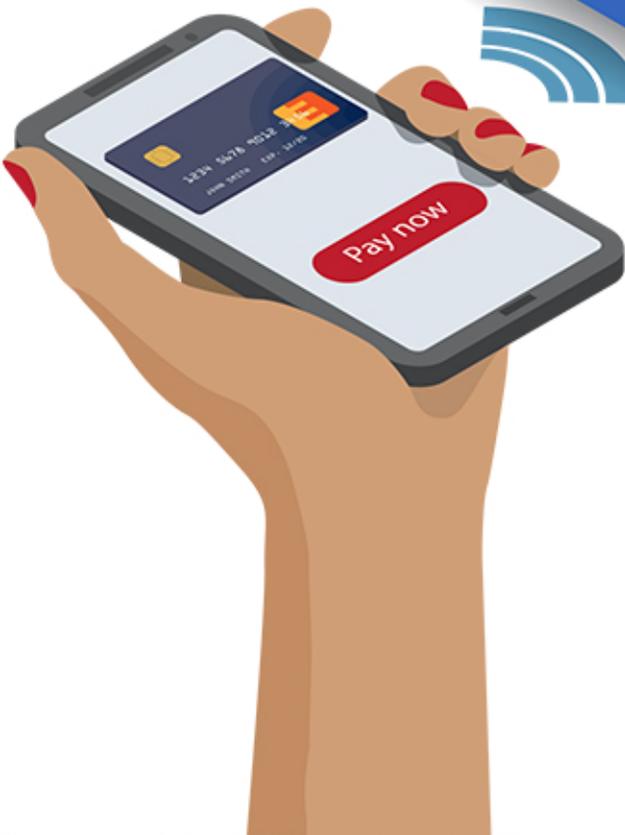
One single nominal or multi-user travel pass, on one microchip-on-paper, contact or contactless, with expiration date or rechargeable, time and/or zone-based support, valid on any transport operator and vehicle being part of an integrated intermodal mobility network

MULTI-PURPOSE E-PURSE

Goods purchase and payment for multi-purpose services (parking lots, theatres, movies, museums, etc.) by using a multi-channel (intermodal public transport pass) electronic support (contact and contactless smartcard) to be customized and used as a rechargeable electronic purse

MULTI-CHANNEL FEATURES

Paper and electronic (micro-chip-on-paper, smartcard, mobile device-based) travel ticket purchase, monthly pass recharge and e-purse credit through traditional manly-operated channels (counter operator, Contact Center, direct and Third-Party agents), self-service channels (automated vending machines), WEB and social channels (Website, Apps, etc.), on-ground and on-board devices (via means of vending and validating equipment at station, aboard vehicle, and from travelling staff), as well as ticketless payment features via personal mobile devices



SALES

Multi-operator and multi-channel E-Ticketing & multi-purpose E-Purse

An integrated, intermodal public transport network is often managed by several transportation operators: operators different per services volume, resources, economic capacity, but all committed to provide customers with user-friendly, multi-channel, services and support.

SALES is the solution for End-to-End E-Ticketing System management, implementing enhanced fare logics and multi-purpose smartcards.

SALES, an Industry standard-based solution, implements a modular architecture and integrates with existing Third-Party systems.

TECHNOLOGY & MULTI-CHANNEL FEATURES

Autonomous Operation Centre for fare network and model management, smartcard life-cycle, broadcast and collection of remote information, sales, inspection, and validation data. Centralized orchestration system for multi-level, integrated network and fare model management: regional, local, and enterprise

CENTRAL CONTROL SYSTEM

Open standard communication protocols, contact and contactless smartcards, read/write technology on magnetic strip, BarCoding, microchip, RFID, QR-Code and NFC

CLEARING HOUSE

Travel ticket sales-based revenue share management and algorithm, forfeit logics-based clearing among transportation operators within the integrated, intermodal public transport network

INTEROPERABILITY & INTEGRATION

On-board/central monitoring and maintenance system integration and management with CRM tools



Transport Operator-side