





PASSENGER INFORMATION SYSTEM: A UNIQUE SPECIALIZED ENVIRONMENT TO INFORM THE PASSENGER


DISTINCTIVE FEATURES:


 Natively Multimodal, Multi-channel and Multi-cultural in order to meet all different adoption needs.

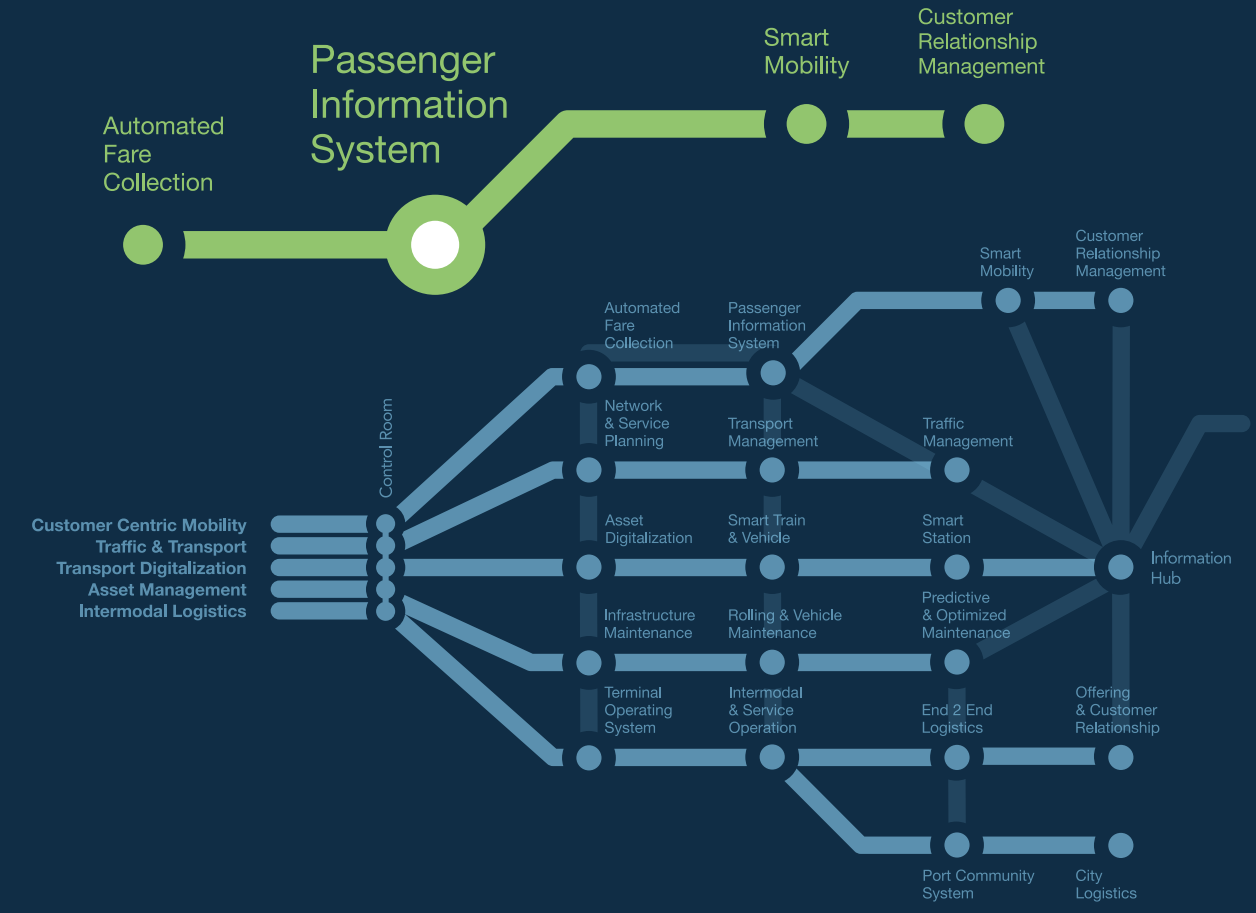
 Unified and proactive tool for controlling and managing infomobility for operators and Control Rooms. Specific features managing informations in service disruption conditions.

 Schedule configuration for content, channels, formats, rules and timing of dissemination.

 Highly interconnected with the transport services management in order to automatically distribute in real time the information through the various channels.

 Supports the passenger's door to door experience for the entire journey through a complete set of services for personal digital channels.

 Device independent and easily adaptable to different field configurations and to several types of equipment, also already present.



LET'S_MOOVA_ ON_TOGETHER.

FOR PEOPLE

PASSENGER_ INFORMATION_SYSTEM



**MOST RELIABLE INFORMATION _
ON THE MOST SUITABLE CHANNEL _
AT THE MOST APPROPRIATE MOMENT**

It guarantees a unified view of the governance of the entire process, starting from configuration up to reporting. The information provided on the channels is monitored and managed from a single control point.

SEAMLESS CUSTOMER EXPERIENCE
Provides a uniform customer experience by ensuring consistent, complete and timely information in different delivery modes and channels.

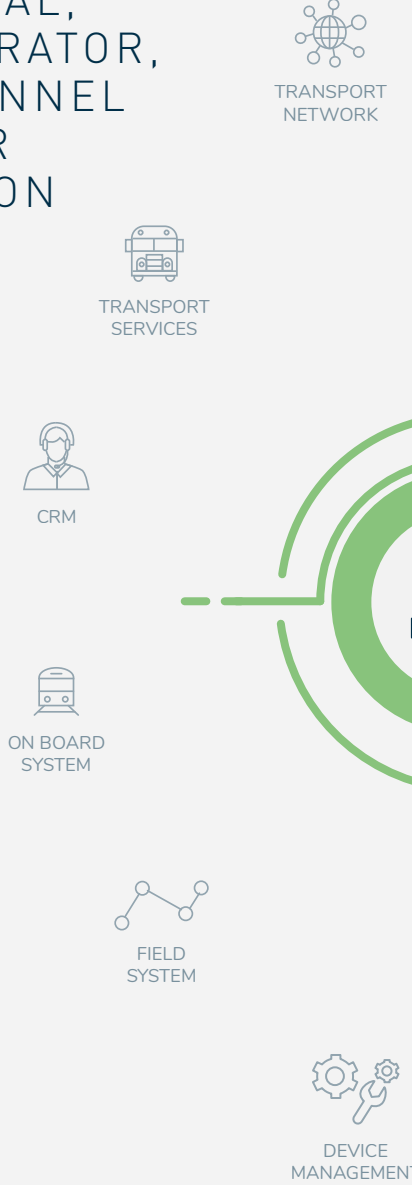
UNIQUE, COMPLETE AND SPECIFIC INFORMATION
Gets ready a dedicated information base, built in an automatic and reliable way, starting with the service information.

FULL MANAGEMENT
Offers advanced control, customization and management tools to travellers communication even in disrupted service conditions.

FULL CONFIGURABILITY
Allows the configurability of the delivery in terms of content, channels, formats, rules and timing through playlists dedicated to the different touchpoints available.

OPEN CHANNEL INTERFACE
Open Standard and Open Protocol Interface to integrate distribution channels application, company systems or third-party software.

**MULTI-MODAL,
MULTI-OPERATOR,
MULTI-CHANNEL
PASSENGER
INFORMATION
SYSTEM**



CONTENT
Manages the main types of contents to be used in the delivery phase.

DELIVERY CONTROL
Verifies delivery and touchpoints status. Monitors journeys and events that may require changes to the information produced automatically or the preparation of specific messages in case of Disruption.

PERSONAL DELIVERY
Supports the customer throughout the travel experience, enabling travel planning, agenda preparation and traveler assistance during the itinerary.

CONFIGURATION MANAGEMENT
Defines the time sequence and the rules for the delivery of individual content, which will be activated automatically in correspondence with service events or schedules.

PUBLIC DELIVERY
Enables the automatic diffusion of audio, video, text and multimedia information through public channels on the ground and on board the vehicles in circulation.

ANALYSIS & REPORTING
Provides indicators on the quality of the service supplied and allows the production of reports on the performance of the service supplied.

