

# SECOND ITALIAN ARAB BUSINESS FORUM

Rome, 17 October 2018  
Auditorium della Tecnica, Confindustria  
Viale Umberto Tupini 65, Rome

8.30 am **Registration** and **welcome coffee**

9.30 am **Opening Ceremony**

- Welcoming:

**Vincenzo Boccia**, *President Confindustria*

H.E. **Hassan Abouyoub**, *Dean of the Arab Ambassadors in Rome*

**Khaled Hanafy**, *Secretary General Union of Arab Chambers*

**Giovanni Da Pozzo**, *President Promos Italia, Unioncamere*

**Kamel Ghribi**, *Chairman GK Investment Holding*

**Marco Trevisan**, *Head of Middle East, Africa & Turkey Hub, Intesa Sanpaolo*

**Cesare Trevisani**, *President IACC*

- Keynotes:

H.E. **Michele Geraci**, *Undersecretary of State for Economic Development*

H.E. **Sultan bin Saeed Al Mansoori**, *UAE Minister of Economy*

- Focus:

**Italy and the UAE: state of the art and perspectives**

H.E. **Saqer Alraisi**, *UAE Ambassador to Italy*

H.E. **Liborio Stellino**, *Italian Ambassador to the UAE*

**Antonino Laspina**, *Director Marketing Coordination, Italian Trade Agency*

**Paolo Glisenti**, *General Commissioner for Italy ad Expo 2020 Dubai*

**Maha Al Gargawi**, *Director of International Participants for Expo 2020 Dubai*

**Alessandro Decio**, *CEO SACE*

**Massimo Falcioni**, *CEO Etihad Credit Insurance*

12.45 pm **Closing remarks**

H.E. **Manlio Di Stefano**, *Undersecretary of State for Foreign Affairs and International Cooperation*

1:00 pm **Networking lunch**

2:00 pm **Panel 1) Innovation & Digital Transformation** (plenary session)

- Moderator: **Michela Carloni Gammon**, Innovation Business Developer JIACC
- Introduction and overview: **Andrea Montanino**, Chief Economist Confindustria

Panelists:

**Donatella Banchi** and **Francesco Graziano** BH-GE Nuovo Pignone  
**Smeraldo Fiorentini**, General Manager, Transportation & Logistics Division, Almaviva  
**Paolo Garonna**, General Secretary FeBAF  
**Marco Gazzino**, Innovation and Product Lab, Enel X  
**Paolo Rotelli**, President San Donato Group  
**Salem Bin Shabib**, Head of Innovation Program, Abu Dhabi Department of Economy

3:30 pm **Panel 2) Connecting the world: Logistics & Infrastructures**

- Moderator: **Pietro Paolo Rampino**, Vice President JIACC
- Introduction and overview: **Massimo de Andreis**, SRM Research Center

Panelists:

**Ahmed El Mofty**, East Port Said Development  
**Massimo Malvagna**, CEO Itinera S.p.A  
**Riccardo Monti**, President Italferr  
**Mauro Giacobbe**, Vice President Strategic Marketing Leonardo Company  
**Ingrid Paoletti**, Associate Professor of Building Technology, Politecnico di Milano- Rector's delegate for Expo2020 Dubai  
**Pietro Spirito**, President Port Network Authority of the Central Tyrrhenian Sea

3:30 pm **Panel 3) Food Industry: Sustainable Agriculture & Food Security**

- Moderator: **Andrea Carapellese**, Investment Promotion Expert UNIDO
- Introduction and overview: **Andrea Carapellese**

Panelists:

H.E. **Khadim Al Darei**, Vice Chairman and Co-Founder Al Dahra Holding  
**Raphael Debbané**, Chairman of Debbané Agri Holding (Lebanon, Syria, Iraq, Algeria)  
**Ares Ferrigni**, CEO Wallfarm  
**Badr Idrissi**, CEO Atlan Space Morocco  
**Claudia Laricchia**, Future Food Institute  
**Roberto Ridolfi**, Special Advisor on strategy and financing development, FAO

5:00 pm **Conclusions** (plenary session)

**Yusef El Maimani**, First Vice Chairman JIACC  
**Cesare Trevisani**, President JIACC