



Almaviva Group: Strategic Evolution for the Finance Market

Another step toward leveraging internal synergies and an integrated, cross-functional range of solutions.

The initiative is part of the group's broader industrial plan and aims to accelerate its development in the digital payments, digital euro, stablecoin, and finance sectors.

Rome, July 1, 2026 - Following the establishment of the Global AI Division, created to drive the group's strategic positioning and the evolution of its artificial intelligence solutions, the group is taking another step toward strengthening its industrial, organizational, and operational model with the creation of the *Finance Business Unit*. The goal is to accelerate growth in the digital payments, digital euro, stablecoins, and finance sectors.

With this in mind, *ReActive* is being merged into the parent company, Almaviva, through a merger that will enhance the consistency and internal synergies of an integrated, cross-functional range of solutions, consolidating technological and industry expertise, assets, and operational capabilities within a single organizational structure.

Following the important recognitions and assignments obtained in recent months—including participation in the ECB's project to develop the Digital Euro—the new *Finance Business Unit*, reporting to Deputy CEO Antonio Amati, has been established to further leverage its distinctive expertise and meet the needs of fast-growing industrial group operating in both domestic and international markets and playing a leading role in the digital transformation of the financial sector. Almaviva thus optimizes an end-to-end range of products that covers the entire value chain, from strategic consulting to the development of innovative technology platforms and solutions.

Almaviva Group

The **Almaviva** Group, a leading Italian Information & Communication Technology company, has been a key player in the field of digital transformation for over for over 40 years, supporting the innovation journeys of enterprises and public administrations. The group operates through a global network of over 65 companies and 80 offices in Italy and abroad, with a strong presence in various countries, including the United States, Latin America (Brazil, Colombia, the Dominican Republic), Belgium, Spain, Finland, Saudi Arabia, the United Arab Emirates, Egypt, and Tunisia. It employs over 40,000 people in Italy and worldwide and reported pro-forma revenues exceeding €1.8 billion in 2025.

Combining proprietary platforms and cutting-edge technologies - such as artificial intelligence, data analytics, cloud, and cybersecurity - the group drives the evolution of end-to-end processes and systems in the market's strategic sectors: public administration, transportation, healthcare, finance, defense and security, environment, and water resource management. www.almaviva.it

Press Office Contacts:

Ilaria De Bernardis, cell. +39 342-9849109, i.debernardis@almaviva.it

Marco Sarto, cell. +39 347-2455008, m.sarto@almaviva.it



Mariagrazia Scaringella, cell. +39 340-8455510, m.scaringella@almaviva.it