

Introducing the *Moova Space Pass* Educational Program

*Federico II University, Almaviva, and ANM launch
a community dedicated to digital mobility innovation.*

Naples, July 13, 2022 - Thanks to a framework agreement between the University of Naples Federico II, Almaviva, and ANM Azienda Napoletana Mobilità, the *Moova Space Pass* program is kicking off, with the objective of substantially stimulating the creation of new skills and professional figures related to digital transformation in the world of transportation, infrastructure, and services. An initiative promoted as part of the **Smart Mobility and Logistics Center of Excellence**.

Presented today in the Sala Croce of the University of Naples Federico II, the program is full of jointly organized appointments and workshops that focus heavily on innovation within the world of mobility, as well as its transformation and the technologies that support this ongoing change. This is the main focus of the *Moova Space Pass* program, which includes educational and training activities and is aimed at students of both undergraduate and master's programs, as well as Ph.D. students, young researchers, and professionals, offering multi-level participation modules. Different **passes** allow access to the various community **spaces** within the program, spaces which are either physical or virtual and dedicated to discussion and learning.

The partnership between the university and companies in the sector is also aimed at facilitating collaboration and encouraging the entry of talented young men and women into the world of employment and innovation.

“Federico II and these two important companies, Almaviva and Azienda Napoletana di Mobilità, have come together to create a program of technological innovation and training,” says **Cino Bifulco**, Coordinator of the Master's Degree Program in Transportation Engineering and Mobility at Federico II. *“Moova Space Pass provides entry steps into the educational world and then into the professional world and the world of employment. A mixed experience that aims not only to build tools, but also to train individuals, all in the ever-changing field of mobility and transportation. The goal is to train new engineers with particular expertise in the field of mobility, but who, at the same time, are capable of addressing and using technological innovation to meet the mobility challenges of the future. This will be a time of revolution and great change, and we want to be a central part of it.”*

“At a time of enormous development in the world of mobility, it's necessary to create an ecosystem that supports skills and can guide and sustain the ongoing transformation,” says **Smeraldo Fiorentini**, Almaviva's Director of Transportation and Logistics. *“All of the primary areas of innovation in the sector, from decarbonization to vehicle connectivity, from the transformation of urban mobility models to new means of transportation, all the way to autonomous cars, need new lifeblood, ideas, and skills. The agreement was established with the objective of developing professional roles that are capable of designing the mobility of the future, in line with the goals of the NRRP.”*

“In the next few years, mobility service companies will face two major challenges: on the one hand, the entire surface fleet's conversion to electric power, and, on the other, the complete digitalization of production and sales processes,” says **Nicola Pascale**, ANM's Sole Director. *“To meet these challenges, creating synergy between the corporate production world and the world of research and university expertise is essential. ANM invests in the personal and professional growth of young men and women with this aim,*

something which undoubtedly involves university education. Therefore, all initiatives that take this approach are to be embraced and promoted, especially those that focus on the incredible opportunities that technology offers us today. New skills are needed in order to develop a new way of designing mobility services.”

The initiative was developed within the Department of Civil, Construction, and Environmental Engineering (DICEA), but also involves the undergraduate programs within the Department of Structures for Engineering and Architecture (DIST) and is sponsored by the **City of Naples**.

The **Moova Space Pass** program is an initiative promoted by the Smart Mobility and Logistics Center of Excellence, established in March 2021 through the partnership between the University of Naples Federico II and Almaviva in order to accelerate digital transformation in the world of transportation, infrastructure, and services. The center’s objective is to design the mobility of the future - for people and goods, by land, sea, or air - from the perspective of environmental, economic, and social sustainability, and with a strong focus on safety and accessibility, the central role of the user and the travel experience, and management efficiency.

University of Naples Federico II Profile

The University of Naples Federico is named after the Swabian emperor who founded it with the *generalis lictera* on **June 5, 1224**. This is the oldest secular university in the world. Renowned for the high quality of its scientific and humanities departments, it is also the largest research center in southern Italy. For eight centuries it has been providing its students with knowledge and skills, as well as promoting their talents. As a large generalist university, that brings together every academic discipline, it manages to ensure that its graduates acquire a high degree of professionalism and can adapt to the changing needs of the employment world. Among its latest innovations in teaching and research are the San Giovanni a Teduccio Center with its academy system, the Meridionale High School, the Girolamini Center, and many other activities that connect the University to businesses and the local area.

Almaviva Company Profile

Almaviva is synonymous with digital innovation. Proven experience, unique skills, ongoing research and in-depth knowledge of a range of public and private market sectors are what make it the leading Italian Group in Information & Communications Technology. Almaviva leads the Country growth and takes up the challenge that companies must face to remain competitive in the Absolute Digital Age, by innovating their business model, organization, enterprise culture and ICT. Almaviva operates globally, with 44 offices in Italy and 26 abroad. It has a significant presence in Brazil, and is also operational in the United States, Colombia, Tunisia, Romania, Saudi Arabia, Egypt, The Dominican Republic and Brussels, the nerve centre of the EU. With 45,000 people - 10,000 in Italy and 35,000 overseas - Almaviva is the 3th private Italian Group in terms of people worldwide, with a turnover of € 974 million in 2021. www.almaviva.it/en_GB

ANM Profile

ANM - AZIENDA NAPOLETANA MOBILITA' is the largest public transportation company in southern Italy. It provides a transportation service that integrates private mobility and all modes of transportation which respond to the complex needs of a region as orthographically complex as that of Naples. The surface lines operated by buses, trolley buses, and streetcars integrate and intersect with the service provided by the 4 funiculars and the subway line as well as the interchange parking lots located in central areas of the city. ANM also manages the entire system of level parking and the issue of resident parking and restricted traffic area permits.

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