



**THE KLINE - ALMAVIVA GROUP SOLUTION IS OPERATIONAL,  
DESIGNED TO CREATE PRIVATE SECONDARY MARKETS  
FOR THE EXCHANGE OF NFT AND SECURITY TOKENS ON THE BLOCKCHAIN.**

*USABLE IN SAAS (SOFTWARE AS A SERVICE) MODE AND AVAILABLE IN  
WHITE LABEL AND CUSTOM VERSIONS.*

*DIGITAL SPIRITS IS THE FIRST TO ADOPT THE KLINE PLATFORM FOR THE CREATION AND EXCHANGE OF  
NFT FROM THE WINE, SPORTS, ART, AND MUSIC INDUSTRIES.*

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**Milan, March 8, 2023** | Kline, a company focused on innovation in the Wealth&Asset management industry, has built a solution, based on Almaviva's Giotto OnChain Token Economy platform, to manage all back-office activities as well as those regarding trading & execution of digital assets in a fully integrated way and on both public and private blockchains.

Thanks to Kline's extensive experience in providing services to banks, private banks, SIMs, and SGRs, and Almaviva's expertise in blockchain, Web3, RegTech, and Token Economy, the solution represents a simple, reliable, secure, and compliant innovation designed to accelerate the spread and use of platforms for exchanging NFTs and security tokens in the Italian and international market.

Designed to comply with KYC (*Know Your Customer*), transparency, disclosure, and AML reporting obligations that the law already requires and that are easily updated with respect to anticipated regulatory developments, the Kline solution has a cloud architecture with an API interface that makes it both flexible and easy to connect to the client's proprietary front end (incumbent and fintech), with all the functions necessary for operating a tokenized asset marketplace.

It will be usable in SaaS (Software as a Service) mode and available in white label and custom versions.

### **The Benefits for Users**

Kline's solution offers the benefits of a design that transfers multi-year experience in providing services to financial intermediaries in regulated markets into blockchain technology, optimizing its features (transparency, programmability, traceability, efficiency, security, the potential of smart contracts, etc.) and integrating clients' front-end systems, both incumbent and fintech, in a simple and modular way.

In fact, the goal is to simplify and accelerate the creation of marketplaces for the exchange of all types of tokens (equity, debt, and hybrid), representing real or financial assets for the benefit of all stakeholders involved: investors, issuing companies and communities, and the finance industry as a whole.



## Digital Spirits is the First

Digital Spirits, an innovative startup formed in late 2021 which designs platforms that organize and manage marketplaces for the exchange of digital assets (in both regulated and unregulated environments), is the first company to adopt Kline's solution.

Within the context of a go-to-market model characterized by the presidium of strategic axes, Digital Spirits initially makes digital assets (NFTs) from the music & movie, sports, art, and wine *industries* available, getting communities of users involved who see their level of engagement expand as a result.

As the regulatory framework is defined, the platform will be able to natively integrate applications for trading security tokens on exchange circuits that are subject to supervision and referable to *industries* that already also tend to be present in traditional financial markets.

*"A focus on the token economy market," says **Piero Rossini, CEO of Kline**, "is becoming important in Italy as well, with more and more initiatives being developed by incumbents and fintechs in order to innovate and diversify the products and services that they offer, exploiting the potential of blockchain technology. Within this context, optimizing our many years of experience in providing services to financial intermediaries in regulated markets, we've created an 'open' platform that accelerates the creation of tokenized asset marketplaces, particularly those of alternative investments, through the fully integrated management of all underlying activities. In fact," **concludes Rossini**, "we're certain that, as financial services continue to innovate, the availability of technological solutions that support interoperability and simplify access to all of the ecosystems involved, operators and users first and foremost, will be crucial."*

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### Kline Profile

Kline is a company in the ReActive - Almoviva Group ecosystem that specializes in application platforms for front-to-back operations in the asset management industry: SIMs, SGRs, private banks, and trusts. Kline's extensive knowledge and experience in the field make it the ideal partner with which to digitalize traditional operations and implement more innovative ones, also in synergy with other organizations in the FinTech, WealthTech, and RegTech ecosystems.

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