



ReActive, Almaviva Group's New Company for the World of Finance

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Rome, January 27, 2022 - Introducing *ReActive*, the new Almaviva Group company, created to help guide the digital transformation in the world of finance and to oversee and develop the products that the group offers directly to banks, insurance companies, and new financial operators.

"Our objective is leadership in the sectors in which we operate and, in this respect, the establishment of ReActive marks an important step in this direction," emphasizes Marco Tripi, the group's CEO. "A new corporate profile that responds to the choice of focusing heavily on the finance sector, enhancing skills and production structure in order to take advantage of the opportunities offered by this rapidly and profoundly evolving market."

With this project, Almaviva intends not merely to continue, but to accelerate its development-oriented business plan. The primary objective is to strengthen its strategic positioning, in order to ensure that *ReActive* becomes one of the top players in the financial services sector over a three-year period. This growth process aims at the consolidation of domestic positions and an expansion in foreign markets, supported by an investment program that focuses on both internal growth and the acquisition of market shares.

At the helm of *ReActive*, created from the spin-off of the parent company's finance division, are Piero Rossini, as CEO, and Antonio Amati, as president.

"With ReActive," says CEO Piero Rossini, "we've envisioned a development that focuses on the new digital banking model, insurance technology, and wealth management, in synergy with the group's solutions and companies."

The new company can expect a turnover of more than €100 million and employs approximately 800 professionals. The development plan includes, for this year, the expansion of resources to about 1000 people in the current offices in Milan (the company's headquarters), Turin, and Rome with projection to the offices in Naples, Cosenza, and Padua.

In addition to decades of expertise and a well-recognized identity in traditional business fields (core banking, payments, finance, credit, compliance), Almaviva Group's infrastructures, platforms, and practices - specialized in cloud technology and security - represent another unique asset which allows the new company to offer a distinct end-to-end product to the market.

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Almaviva Group

Almaviva, a leader in Information & Communications Technology in Italy, synonymous with digital innovation, guides the country's growth processes by meeting the challenge that company's must face in order to remain competitive in the digital age, innovating its business model, organization, corporate culture, and ICT. With a foundation of strong "Made in Italy" skills, Almaviva has created a global network of 45,000 people (10,000 in Italy and 35,000 abroad) and a turnover of €891 million in 2020. It operates through 44 offices in Italy and 23 abroad, with a major presence in Brazil as well as in the United States, Colombia, Tunisia, Saudi Arabia, Romania, and Brussels, the nerve center of the EU. www.almaviva.it

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